

Culinary Legends on the Hahnenkamm

Kitzbühel, March 29-30, 2026

Michelin-starred and award-winning chefs will gather at the world-famous Hahnenkamm in the Tyrolean ski resort of Kitzbühel. At the invitation of Kitzbühel Tourism and the Laurent-Perrier champagne house, culinary legends and gastronomic greats from Germany, Austria, South Tyrol and Switzerland will be guests in the Gamsstadt for skiing, culinary competitions and an exchange of ideas. The programme includes a traditional hut evening in the ski resort, an obligatory ski race on the Hahnenkamm, culinary competitions and a gourmet evening with many illustrious guests.

Exclusive guest list

The guest list includes culinary legends Hans Haas, Rudi and Karl Obauer, TV chef Johann Lafer, three-star chefs Norbert Niederkofler (South Tyrol), Peter Knogl (Switzerland) and Edip Sigl (Germany), as well as chef of the century Eckart Witzigmann. Annemarie Foidl, president of the Austrian Sommelier Union, will be on hand to provide the perfect wine accompaniment.

A success story that began in Kitzbühel in 1998

After 28 years, the last Star Cup for chefs took place in Ischgl in 2025. The event was launched in 1998 by Thomas Schreiner (Champagne Laurent-Perrier) and Michelin-starred chef Hans Haas (then still at Tantris, Munich). What began as a spontaneous idea quickly developed into a cult event that uniquely combined sport and haute cuisine. The first Sterne Cup der Köche took place in Kitzbühel in 1998 before moving to

All information about the Kitzbühel destination can be found at kitzbuehel.com