

## The Kitzbühel golf season is open

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**Already since mid-April, the first golf enthusiasts have been perfecting their swing on the Kitzbühel golf courses.**

*In Kitzbühel, the golf season seamlessly follows on from the ski season. Since May, all four golf courses with their 54 holes are now open on site and looking forward to this year's summer.*

The Kitzbühel region, with a total of four golf courses, two of which are located in the city center, is also known as the golf paradise in the heart of the Alps. As each course is unique and different in its own way, it is worth playing all four Kitzbühel courses at least once this season. The 18-hole golf course Kitzbühel-Schwarzsee-Reith is characterized by an impressive panorama between Hahnenkamm, Kitzbüheler Horn and Wilder Kaiser. Dense deciduous forests and long pars characterize the generously laid out 18-hole championship course Eichenheim. The 9-hole Red Bull Golf course at Rasmushof is located in the finish area of the legendary Streif downhill run, and the 9-hole Kitzbühel-Kaps golf course is set in parkland with views of the castle just a par 5 from the church tower.

Kitzbühel Tourism Managing Director Dr. Viktoria Veider-Walser is looking forward to the upcoming golf season: "The product density of golf in Kitzbühel is unique and represents a significant differentiating factor in the summer. This year, we will again position our four golf courses as well as the Kitzbühel golf hotels more strongly in communications."

### **May makes everything new**

The golf courses in Kitzbühel also have numerous innovations in store for the upcoming golf season. Already in the course of last year, two holes - 2 and 14 - at the Eichenheim golf course were redesigned and will be playable starting this year. In addition to the Eichenheim and Kitzbühel golf courses, the Kitzbühel-Schwarzsee-Reith golf course now also welcomes dogs on the round, except during official tournaments. The number is limited to one animal per flight after prior registration. On the driving range at the Kitzbühel-Schwarzsee-Reith golf course, the new high-quality tee mats allow training as if on natural grass. The cart paths are now asphalted from hole 5 and by 2023 the first four holes will be upgraded accordingly. Sustainability is also a focus of this 18-hole golf course. In addition to the already existing flower meadows, the Kitzbühel-Schwarzsee-Reith golf course is pleased to announce the arrival of bee cultures and the production of its own honey.

## Golf Tirol Card

The Golf Tirol Card is the admission ticket to 19 high-quality golf courses in Tyrol, including the four Kitzbühel golf courses, where the benefits of the sport are combined with the enjoyment of an extraordinary landscape. Holders of this card also benefit from the variety and quality of the golf courses as well as from the experience of the cooperating golf hotels.

In the Kitzbühel region, the Golf Tirol Card is available for three, four or five green fees at the four golf courses as well as at the eleven Kitzbühel golf hotels: Kempinski Hotel Das Tirol 5\*S, A-ROSA Resort Kitzbühel 5\*, Tennerhof Gourmet & Spa de Charme Hotel 5\*, Alpenhotel Kitzbühel am Schwarzsee 4\*S, Der Bichlhof 4\*S, Kitzhof Mountain Design Resort 4\*S, ERIKA Boutiquehotel Kitzbühel 4\*, Lisi Family Hotel 4\*, Rasmushof Hotel Kitzbühel 4\*, Das Reisch 4\* and Aktivhotel Schweizerhof 4\*.

All information about golf in Kitzbühel can be found at [golf.kitzbuehel.com](http://golf.kitzbuehel.com)

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