

# Fireball Kitzbühel - „Diamonds Are Forever“

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## On the trail of Ian Flemming and Agent 007.

*The unique event in honor of the legendary James Bond creator Ian Fleming celebrates its 10th anniversary this year. From March 11 to 12, 2022, numerous guests from all over the world will compete in Kitzbühel to capture the coveted Fireball trophy for Her Majesty's best secret agent.*

## A LITTLE BIT OF HISTORY

Ian Flemming lived in Kitzbühel for three years in the 1920's and often returned to his place of longing until the beginning of the Second World War. He spent most of his time on the boards with local friends and enjoying the flair that already surrounded Kitzbühel at that time. Much of what the writer experienced in Kitzbühel was later incorporated into his Bond novels.

## DIAMONDS ARE FOREVER

For two days, Kitzbühel is transformed into a walk-in James Bond movie with an explosive mix of casino thrills, sporting adrenaline, show, elegance, original guest mix and exciting Bond atmosphere. Each year, the Fireball manifests a specific James Bond film, with "Live and Let Die", "The Spy Who Loved Me" and "Moonraker" taking center stage so far. Under the motto "Diamonds Are Forever", the event will open on Friday, **March 11, 2022**, with the big blackjack tournament at Schloss Münichau in Reith near Kitzbühel. Each participant will receive ten "Fireball" chips, with the aim of multiplying them. Because the participant with the most chips not only wins a great prize, but also a time credit for the combination the next day.

Probably the biggest pullover ski race in the world will take place on Saturday, March 12, 2022. Here, the participants will compete against each other on three different race courses at the Kitzbüheler Horn in technique and speed as well as in style and originality of clothing. The Fireball children's ski race also guarantees fun for the up-and-coming racers. The award ceremony will take place afterwards on the sun terrace of the Alpenhaus at the Kitzbüheler Horn. For the adult participants, the fun continues in the evening. At the legendary Fireball Gala at the Hotel Zur Tenne in downtown Kitzbühel, the ennoblement of "King & Queen of the Horn" will take place.

## Program overview - VIP Package:

- March 11, 2022 at 19:00 | Casino Royale
- March 12, 2022 at 09:30 | Ski Race
- March 12, 2022 at 19:00 | Fireball Gala - Hotel Zur Tenne Kitzbühel

For the first time this year, tickets can be booked via a ticket portal, on a first come first serve basis. Deadline for registration is February 28, 2022.

All information can be found at [kitzbuehel.com](http://kitzbuehel.com)