

Breakfast of a special kind in Kitzbühel

The breakfast on the mountain and the Horngipfel breakfast offer a unique combination for all senses.

11.07.2022 / Enjoy the sunrise on the summit while enjoying a delicious breakfast. In Kitzbühel, breakfast on the mountain offers the opportunity to start the day with Tyrolean quality products in the morning sun while marveling at the unique panoramic view of the valley and the backdrop of the Kitzbühel mountains. Many of the huts are waiting with regional as well as homemade delicacies - from farmhouse bread with fresh butter, to herb spreads, jams, cheese and bacon.

When culinary meets vision

In Kitzbühel and the vacation villages of Reith, Aurach and Jochberg you can choose between nine huts. The participating establishments are the mountain inns of the Adlerhütte located on the Kitzbüheler Horn and the Gipfelhaus or the Hahnenkammstüberl and the Berghaus Tirol on the Hahnenkamm. Furthermore, there are the Bruggeralm and the mountain inn Trattenbachalm, both in Jochberg, the Kitzbüheler Urgestein of the mountain inn Bichlalm, the historic Kelchlalm and last but not least the famous Seidlalm. Each Alm has its own charm and is characterized by something special. Beyond the borders of Kitzbühel, there are also many other huts in the Brixental, the Hohe Salve region, the Wilder Kaiser region and the Kufsteiner Land, which also participate in the concept idea.

Our tip: If you still need a gift idea, there are matching vouchers (EUR 14.00 each) for "Breakfast on the Mountain", which is available at the Service Center of Kitzbühel Tourism, Hinterstadt 18. This can then be redeemed in all - in total over 60 - participating huts.

A special experience offers the horn summit breakfast, with which the mountain railroad AG Kitzbühel lives up to its slogan "the first on the mountain". Even before sunrise, early risers are chauffeured up to the summit of the Kitzbüheler Horn on a special ride of the Horngipfelbahn to witness the unforgettable moment when the sun rises over the panorama of the Loferer Steinberge. The spectacular scenery is accompanied by the enjoyment of the best delicacies served up by Tirol Milch as well as the sounds of local brass bands. In addition, the attraction captivates with a solemn morning service and a romantic hike.

Whether hiking on foot, by gondola or by car - let yourself be pampered and enjoy with all your senses the extraordinary combination of culinary delights, fantastic mountain panoramas, feeling the first warming rays of sun on your skin as well as the tranquility of the mountains. An unmistakable experience, during which we wish "Bon appétit!".

All information about the two breakfast formats can be found at kitzbuehel.com or at kitzbuehel.com or

Presserückfragen: Mag. (FH) Anna Lena Obermoser, MA <u>a.obermoser@kitzbuehel.com</u> | <u>presse.kitzbuehel.com</u> | +43 5356 66660-16