

Golfing on the legendary Kitzbühel Streif

Hahnenkamm winners, influencers and entrepreneurs golf for the most coveted title of the summer on the Streif downhill course.

Golfing on the legendary Streif? Sounds special, and it is. Only once a year is it possible to conquer the world's most legendary downhill course with a golf club. At "Golf the Streif", sports stars compete with passionate golfers. The presentation of the new poster for the Hahnenkamm Races 2025 rounds off this unique event.

As part of the Kitzbühel Golf Festival, the starting house on the Hahnenkamm mutated into a Mecca for golf. Golf the Streif brought together prominent skiing, running, athletics and soccer professionals as well as passionate golfers for a special kind of annual tournament.

Golf the Streif 2024

The unique tournament format on the legendary downhill course makes it possible to play golf on the Streif once a year. For connoisseurs of the format and golf enthusiasts, this is a must-attend event that combines the adrenaline of the Streif with the precision of golf.

After a breakfast at the start house, a flight of four golfers will play 12 holes along the downhill course. The best-placed ball serves as a reference for the next shot. A short stop at the Seidlalm provides a breather before the challenging traverse to the finish. The winner is the team with the fewest strokes. Not a safe undertaking for the pre-caddies - which is why they are equipped with helmets along the course. Hole-in-one on two holes as well as longest drive and closest to the pin pay off for the players and are rewarded with special prizes such as a golf cart, a semi-private jet return flight and high-quality vouchers.

As every year, Kitzbühel Tourism Managing Director Dr. Viktoria Veider-Walser is on site for this event: "The Streif is a magnet for the destination in both summer and winter. It is always a pleasure to see how ambitiously all participants prepare for Golf the Streif and already register for next year's edition."

Hahnenkamm meets guests of honor

As a traditional prelude, the Kitzbühel Ski Club, together with Mr. Peter Kofler, BTV Managing Director for Private Customers Germany, presented the poster for the 85th Hahnenkamm Races from 20 to 26 January 2025. More than 300 works were submitted to the popular competition by 158 artists worldwide. This year's poster by Tyrolean artist Golif is in black and white and shows a clear contrast.

In keeping with tradition, the Kitzbühel Ski Club, led by President Dr. Michael Huber, opened Golf the Streif as the 1st flight. Kitzbühel Tourismus welcomed the Hahnenkamm Legends Flight from France as special guests of honor: Hahnenkamm double winner downhill 2024 Cyprien Sarrazin, Hahnenkamm winner slalom 2019 Clément Noël and Johan Clarey, multiple runner-up in the super-G 2019 as well as in the downhill 2021, 2022 and 2023. The fourth flight partner accompanying the French was Hahnenkamm Slalom 2024 winner and long-standing member of the Kitzbühel Ski Club, Linus Straßer.

Other ski stars at the start were Hanni Weirather-Wenzel, Michaela Gerg and Valentin Giraud Moine. Former tennis talent Thomas Weirather, long-distance runner and "Let's Dance" participant as well as "Das große Promibacken" winner Sabrina "Mocki" Mockenhaupt and track and field athlete Katrin Krabbe also golfed down the Streif. In terms of golf, the charismatic golf proette Sophie Weilguni and Max Glattenbacher, the owner of the Kitzgolf Academy at the Kitzbühel-Schwarzsee-Reith golf course, were top-class professionals on site. Entrepreneur KR Fritz Unterberger once again took the opportunity to attend the event with former footballer Roland Hattenberger.

At the time of going to press, there was no hole-in-one this year and the winning flight 2024 was not yet known. In recent years, the Kitzbühel Ski Club and Team Lederhosen have alternated several times.

Golf Festival Kitzbühel 2025

The Golf Festival Kitzbühel 2025 is planned from June 22 to 29. Golf the Streif is also on the program again on Thursday, 26 June 2025. It's best to book one of the highly coveted flights today, as most of today's participants have already reserved for next year.

All information about golf in Kitzbühel can be found at golf.kitzbuehel.com

You can find more details about the Golf Festival Kitzbühel at www.golffestivalkitzbuehel.at