

# Kitzbühel at the Center of Knowledge Exchange and Expertise

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**In the months of May, June, and July, the Gamsstadt once again transforms into a stage for world-class summits and high-level knowledge exchange.**

*Kitzbühel has always been an attractive host for high-quality conferences and events – with an excellent range of incentives included. As the starting point of this year's summer season, the town presents itself as a central hub for decision-makers and interested participants.*

6 summits – 17 days – 111+ speakers. Meeting like-minded people, spending time together, and engaging in dialogue and interaction are fundamental human needs. In our increasingly digitalized world, where social isolation is on the rise, genuine human encounters are gaining new significance and creating strong foundations of trust. This is also evident in the development of the new future vision #wirsindKitzbühel, a project that around 70 locals have been working on voluntarily since 2021. Kitzbühel is establishing itself as a key location for meaningful human connections – both professionally and personally. The town has long been a beloved place for private gatherings with family and friends. At the same time, it continues to welcome top-level events from diverse fields such as artificial intelligence, medicine, technology, and corporate leadership throughout the year.

Kitzbühel Tourism Managing Director Dr. Viktoria Veider-Walser sees great potential for Kitzbühel as a venue: "Kitzbühel has always stood for inspiring networks – whether it's executive meetings in a confidential setting, large-scale conferences, or corporate incentives. What our guests find especially appealing is our complimentary concierge service and the excellent collaboration among our local partners, which makes planning and execution incredibly easy. As a host region, it's a matter of course for us to provide the right setting for every event – regardless of its size – and to create the best possible service for all involved through seamless cooperation among our partners."

## Alpine Hospitality Summit

On 15 May 2025, the Alpine Hospitality Summit at Hotel Grand Tirolia Kitzbühel will focus on the profound transformation of Alpine hospitality, addressing economic challenges and opportunities. Family-run businesses, hotel groups, investors, and real estate developers will share insights into their success strategies. With this event, tourism consultants Thomas Reisen Zahn and Marco Riederer are deliberately setting new impulses for the further development of the industry.

## **Kitzbüheler Führungsforum**

The 10th edition of the Kitzbüheler Führungsforum will take place on 4 and 5 June 2025, at the Rasmushof Kitzbühel. Experts will explore how growth - one of society's most vital factors - and the often-unwelcome changes that come with it can be successfully achieved. Initiated by the Blaschke family, the forum uses its high-quality supporting program as a platform for networking.

## **KitzSummit**

From 11 to 13 June 2025 the KitzSummit at Lehenberg Schlosshotel Kitzbühel will look toward the future. The summit will focus on visionary topics and the challenges of tomorrow, including Europe's role in a changing world, innovative business strategies, start-ups as pioneers of the future, and groundbreaking developments in medicine. Initiated by Gabi Spiegelfeld and Dr. Christian Harisch, the forum brings together decision-makers and experts from business, science, culture, and politics.

## **AI Summit**

The AI Summit will take place from 24 to 26 June 2025, at the Hotel Grand Tirolia Kitzbühel. Top-level speakers, leading companies, and international partners from the fields of technology and business will create the ideal setting for knowledge transfer and networking. At this event, Lena Kornau brings together the biggest tech companies on site.

## **World Venture Forum**

From 30 June to 5 July 2025, the World Venture Forum will be held at Rasmushof Kitzbühel, Kitzhof Mountain Design Resort, K3 KitzKongress, and other locations. The 11th edition, under the theme "Building Global Relationships," aims to create bridges and bring together diverse perspectives.

## **Business Angels Summit**

Austria's top start-ups will pitch to national and international investors on 3 and 4 2025, at Rasmushof in Kitzbühel. From all submissions received by 18 May 2025, the twelve most promising start-ups will be selected and given the opportunity to present exclusively to the audience and connect individually with investors, business angels, and potential partners.

For more information about the destination Kitzbühel, please visit [kitzbuehel.com](https://www.kitzbuehel.com)