

## Kitzbühel nominated at the World Ski Awards

## 7 nominations for the most legendary sports city in the Alps

The World Ski Awards, headquartered in London, have once again nominated Kitzbühel for this prestigious award. As part of its activities, the organisation evaluates and recognises ski resorts on a global level using a carefully coordinated catalogue of criteria. The nomination was made in the category "Austria's Best Ski Resort 2023", among others.

The recognition by the World Ski Awards underlines Kitzbühel's impressive position in winter sports tourism. The award "Austria's Best Ski Resort 2023" is not only a confirmation of first-class performance, but also a decisive step towards a sustainable presence on national and international markets.

World Ski Awards<sup>m</sup> is a unique initiative dedicated to recognising, rewarding and celebrating excellence in ski tourism. Aimed at bringing the industry closer together, it aims to promote innovation, local development and prosperity.

Kitzbühel's nomination for this prestigious award is another sign of the exceptional quality and attractiveness of the ski resort. The decision of the World Ski Awards underlines Kitzbühel's tireless efforts to offer all guests an unparalleled experience while pursuing sustainable development strategies.

The final award will be announced at a ceremony recognising the best ski resorts from around the world. Kitzbühel has the opportunity to compete with the world's leading ski destinations and demonstrate its commitment to first-class services and unforgettable winter experiences.

Kitzbühel Tourism's nomination for "Austria's Best Ski Resort 2023" not only highlights the ski resort's impressive reputation, but also sets a benchmark for the future by focusing on excellence and sustainable development. This success strengthens Kitzbühel's position as a pioneer in ski tourism and a magnet for discerning winter sports lovers worldwide.

## Alle Nominierungen Kitzbühels im Überblick

- :: Kitzbühel Tourismus for Austria´s Best Ski Resort 2023
- :: Bergbahn AG Kitzbühel (KitzSki) for World's Best Ski Resort Company 2023
- :: A-ROSA Kitzbühel for Austria´s Best Ski Hotel 2023
- :: Kaiserhof Kitzbühel for Austria´s Best Ski Hotel 2023
- :: Kempinski Hotel Tirol for Austria´s Best Ski Hotel 2023
- :: Hotel Rasmushof Kitzbühel for Austria's Best Ski Boutique Hotel 2023
- :: Hahnenkamm Lodge Kitzbühel for Austria´s Best Ski Charlet 2023

Vote until Friday, 13.10.2023 at worldskiawards.com/award/austria-best-ski-resort/2023



You can find all information about the destination Kitzbühel under kitzbuehel.com

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