

Kitzbühel Spring Games

THE new series of events in the Gamsstadt from March 18 to April 16, 2022.

To revitalize the late winter, the Kitzbühel Spring Games will be called for the first time this year. A young, innovative format, which will take place annually between mid-March and mid-April. From mogul slope contests to bag jumps and water slide contests, the focus is on one thing above all: fun on two boards.

At the new event series in coorperation with Kitzbühel Tourism, Bergbahn AG Kitzbühel and element3, participants of all ages compete in a wide variety of unusual disciplines. Each week, the focus is on a different skill - from mogul sessions to bag jumps and water slide contests, there is one thing above all that should not be missed out: the fun of perfect spring conditions on the mountain.

Kitzbühel Tourism Managing Director Dr. Viktoria Veider-Walser is looking forward to the new format: "The Kitzbühel Spring Games represent a creative, sporty series of events that appeals above all to the younger target audience and thus has great potential for the future."

Action on the mountain and in the valley

The new event series kicks off with **Bumps and Jumps** from March 18-20, 2022, where mogul camps and airbag action will give participants the chance to hone their mogul skills and airtime before the contest at 10:00 am on Saturday. Those who don't dare to take on the moguls themselves right away are welcome to stop by and cheer on the sports enthusiasts!

At the Wedelcontest **Spring Swing** on March 26, 2022, the mogul slope will be conquered in the most beautiful retro ski sweaters and outfits.

On April 2, 2022, the **Kitzbühel Extreme - 80's Spring Party** will take place for the third time. The highlight will once again be the pool slide contest, where the jury can be convinced either by original 80's styles or freestyle skills.

The final event of the Kitzbühel Spring Games will be the **Masters of the Swing** ski and golf tournament on April 16, 2022. In the combination, two giant slalom runs have to be mastered before 9 holes await at the Eichenheim golf course.

Fireball anniversary

Prior to the Kitzbühel Spring Games, the **10th Fireball** will take place on **March 11 and 12, 2022**. At this event in honor of the legendary James Bond creator Ian Fleming, numerous guests from all over the world will compete in Kitzbühel to capture the coveted Fireball trophy for Her Majesty's best secret agent. The fitting motto for this year's anniversary is "Diamonds Are Forever".



On Friday, the event kicks off with a big Black Jack tournament at Schloss Münichau in Reith. The participant with the most chips wins a great prize as well as a time credit for the combination the next day. In what is possibly the longest pullover ski race in the world, participants will compete against each other in technique and speed, as well as style and originality of clothing, on three different race courses at the Kitzbüheler Horn on Saturday.

All information about Kitzbühel can be found at <u>www.kitzbuehel.com</u> and <u>www.springgames.at</u> or <u>www.fireball-kitzbuehel.com</u>