

# KitzSummit 2024

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## **A summit in Kitzbühel to shape the future.**

*From 20 to 23 June 2024, the KitzSummit, chaired by Gabi Spiegelfeld and Tyrolean hotelier Dr Christian Harisch, will be back in Kitzbühel at the Lehenberg Schlosshotel to talk about 'The New World Order'. The forum is back for a second year, bringing together decision-makers and experts from business, science, culture and politics to discuss the big issues of our time.*

## **A platform for transformative dialogue**

The KitzSummit 2024 is more than just a conference – it's an interactive event that brings together over 150 international leaders from the entire DACH region. This year, we're looking at how the EU and US elections will affect the future of the world order. Participants will get a real insight into economic perspectives, changes in the world of work, innovative urban planning and the importance of brands. The KitzSummit has become a major player in the German-speaking world, not just for encouraging dialogue but also for promoting strategic partnerships and developing forward-thinking solutions.

## **A lively forum for in-depth discussions and networking**

The KitzSummit 2024 has a packed programme, kicking off with opening speeches by some big names, including Dr Wolfgang Schüssel and Karl-Theodor zu Guttenberg. There'll be panel discussions all through the summit, looking at things like how the EU and US elections will affect the global order, as well as new ways of planning cities and thinking about brands. We'll be hearing from Herbert Diess from Infineon and Federal Minister Martin Kocher on transformative economic strategies. We'll also be hearing about a study on the circular economy, which was started by PwC Austria and will be introduced by CEO Rudolf Krickl. The Summit will finish off with a bunch of workshops and interactive sessions, so there'll be plenty of chances for productive discussions and collaboration building.

Find out what's happening in the New World Order and make sure you're at the Kitz Summit 2024.

All information about the event can be found at [www.kitzsummit.com](http://www.kitzsummit.com)

All information about the destination Kitzbühel can be found at [www.kitzbuehel.com](http://www.kitzbuehel.com)

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