

## Encouraging young talent meets workation in Kitzbühel

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### Anniversary: 10th Screenplay Retreat 2023 as part of the Kitzbühel Film Festival

*Tourism Kitzbühel has been using a co-creative approach to the strategic development of the destination since 2021. After a comprehensive evaluation of the status quo with more than 1,200 respondents, a joint future vision was developed with the involvement of all stakeholders in the living space, i.e. locals, secondary locals, entrepreneurs and employees. This provides the framework for the evaluation and implementation of new projects. In this context, workation is also a future trend to which Kitzbühel Tourism devotes its own pattern of success within the brand-building process. The script retreat can also be seen as a workation for scriptwriters in Kitzbühel.*

For the tenth time, the Screenplay Retreat led by Sebastian Andrae will again take place at the Lehenberg Schlosshotel in Kitzbühel. Sebastian Andrae has been the director of the Drehbuchklausur since 2016 and is also an award-winning screenwriter and showrunner.

This format is a place where screenwriters can present their work in a Master Class, exchange ideas with others and develop it further together. Specialist expertise is provided by colleagues, coaches and experts from the national and international film industry who discuss the works of the Master Class, identify their strengths and develop them individually.

This year's group includes six participants selected by the Friends of the Kitzbühel Film Festival and a jury of international film experts. During the three-week collaboration, the young talents embark on a creative journey with Sebastian Andrae. By means of appreciative criticism, the achievement of individual self-imposed goals is supported. The unique surroundings of Kitzbühel offer ideal conditions for discourse and writing. Culinary and experience-oriented offers additionally promote creativity.

This year, too, the screenplay retreat leads into the Kitzbühel Film Festival, which will take place until 27 August. The Kitzbühel Film Festival, founded in 2013, has always focused on promoting young talent. At the festival, directors, producers and screenwriters are given the opportunity to present their first film projects to a broad audience. Once again, a wide range of cinematic events has been put together for visitors to the film festival: from screenings in Kitzbühel town centre to open-air screenings at the Kitzbüheler Horn and drive-in cinema at the Hahnenkamm car park.

All information on the Kitzbühel Film Festival and the Screenplay Retreat can be found at:

[www.kitzbuehel.com/veranstaltungen/filmfestival-kitzbuehel/](http://www.kitzbuehel.com/veranstaltungen/filmfestival-kitzbuehel/)

[www.drehbuchklausur.at](http://www.drehbuchklausur.at)

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BU Photo 1: Opening of the Kitzbühel Film Festival 2023

f.l.t.r. Mike Mayr-Reisch - Board Member Kitzbühel Tourism and Founding Member Film Festival Kitzbühel,  
Dr. Viktoria Veider-Walser - Managing Director Kitzbühel Tourism and Sebastian Andrae - Head of Workation  
Screenplay Retreat and Screenwriter

BU Photo 2: Committed screenwriters at the Workation screenplay retreat with Sebastian Andrae