

# The Elite Europe Cup will be hosted in Kitzbühel

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**The Gamsstadt is a shining example of international sporting excellence.**

*The countdown to the event has commenced. The preparations for the triathlon in Kitzbühel are well underway. We are pleased to announce that the 2023 Kitzbühel Triathlon will take place in one of Austria's most picturesque settings. The event will feature exciting competitions, world-class athletes, and a colourful supporting programme.*

The European Triathlon Union (ETU) has released the much-anticipated competition calendar for the 2024 triathlon season. We are pleased to announce that Kitzbühel will once again play a central role in this prestigious calendar. The town will once again host the Elite Europe Cup, further reinforcing its reputation as a leading venue for international triathlon.

The Elite Europe Cup, renowned for its high standards and attracting athletes from around the globe, will take place in Kitzbühel over three days from 14 to 16 June 2024.

## **The programme is scheduled as follows:**

:: 14 June 2024: Qualifying runs for the Elite Europe Cup

:: 15 June 2024: Age Group Sprint, relay competition for companies and everyone as well as the final of the Elite Europe Cup

:: 16 June 2024: Kitz Tri Games 2024, a junior competition that will secure the future of triathlon

This event not only promises top sporting performances and exciting competitions, but will also attract thousands of spectators, athletes and their families and friends to the picturesque town. The economic and cultural impact of this event for Kitzbühel and the region is immense and will help to further strengthen and revitalise the local community.

Further information can be found at [www.triathlon-kitzbuehel.com](http://www.triathlon-kitzbuehel.com)

All information about Kitzbühel as a destination can be found at [kitzbuehel.com](http://kitzbuehel.com)

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