

The first MICHELIN Key Hotels in Kitzbühel

Guide MICHELIN honoured a total of three hotels in the Kitzbühel tourist region with 1 or 2 Key(s).

In April 2024, the MICHELIN Guide introduced a new award: the MICHELIN Key.Like the MICHELIN stars for restaurants, the MICHELIN Keys recognise the most outstanding hotels.

On 9 October 2024, the brand new awards were published - four years after a comprehensive renewal of the hotel selection - with one, two or three Keys for the most outstanding hotels in Austria. The MICHELIN Guide comprises a total of more than 5,000 hotels worldwide, each of which has been tested and found to be excellent in five categories: Architecture and interior design, quality and consistency of service, personality and character, value for money and a significant contribution to the guest's experience in a particular environment.

In view of the upcoming winter season, Kitzbühel Tourismus is proud that a total of three first-class establishments have been honoured with the special MICHELIN Key award:

2-key hotel: Hotel Grand Tirolia Kitzbühel

1-key hotels: Hotel Kitzhof Mountain Design Resort and Hotel Schwarzer Adler - Adults Only

All information about the destination Kitzbühel can be found at kitzbuehel.com