

When the Streif becomes a golf course

Ski stars like Worley, Lizeroux and Grange golfing on the Hahnenkamm.

23.06.2022 | *Golfing on the legendary Streif? Sounds special, and it is. Only once a year is it possible to conquer the world's most legendary downhill course with a golf club. At "Golf the Streif", ski stars compete with passionate golfers. The presentation of the new Hahnenkamm Race poster rounds off this unique event.*

In bright sunshine, the starting house at the Hahnenkamm mutated into the Mecca of golf. At Golf the Streif, prominent ski stars, soccer players, tobogganing world champions and passionate golfers met for the annual tournament of a special kind.

Golf the Streif on June 23th

Golfing on the Streif? The unique tournament format over the legendary downhill course makes it possible and only once a year. The prominent highlight, formerly known as Streif Attack, will be presented under a new name for the first time in 2022. For connoisseurs of the format, this is a must-attend event, where the adrenaline of the Streif is mixed with the precision of golf.

After breakfast at the start house, the foursome will play 12 holes along the downhill race course. The best-placed ball serves as a reference for the next shot. A short stop at the Seidlalm provides a breather before the challenging traverse to the finish line. The winner is the team with the fewest strokes. This is not a safe undertaking for the pre-caddies - which is why they are equipped with helmets along the course. A Hole in One, Longest Drive and Nearest to the Pin also pay off for the players and are rewarded with special prizes.

Hahnenkamm meets guests of honor

As a traditional prelude, the Kitzbühel Ski Club, together with BTV Chairman Gerhard Burtscher, presented the poster for the 83rd Hahnenkamm Races 2023, with this year's artist, Dominik Schubert, daring to create a feminine and abstract image. Amid great enthusiasm from those present, the bold concept was ceremoniously unveiled.

As special guests of honor, Kitzbühel Tourism welcomed the ski stars of the French national team. Tessa Worley, Jean-Baptiste Grange and Julien Lizeroux took off together with K.S.C. Secretary General Jan

Überall as the second flight. At the time of posting, they had not yet been spotted at the finish line. Tobogganing world champion Tobias Schiegl, soccer legend Roland Hattenberger, former tennis talent Thomas Weirather, SnowGolf world champion Adi Hengstberger as well as Olympic champions Hanni Weirather-Wenzl and Fritz Strobl also took the opportunity to attend the event. Golf Festival Kitzbühel 2023 The Golf Festival Kitzbühel 2023 will take place from June 18th to 25th. As part of the 20th anniversary festival, the next Golf the Streif will be played on Thursday, June 22th, 2023. Best to reserve one of the highly coveted flights now.

All information on golf in Kitzbühel can be found at golf.kitzbuehel.com

Exact details about the Golf Festival Kitzbühel you will find under www.golffestivalkitzbuehel.at

Presserückfragen: Mag. (FH) Anna Lena Obermoser, MA

a.obermoser@kitzbuehel.com | presse.kitzbuehel.com | +43 5356 66660-16