

# World Extreme Run Challenge (WERC) in Kitzbühel

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**A new record number of participants is on the horizon.**

*On Saturday, the 14th October, the 3rd edition of the "World Extreme Run Challenge powered by Speed Connect Austria" will take place at 11.00 am - a unique up & down run on the Kitzbühel Streif for a good cause.*

Beautiful autumn weather is forecast and registrations for this event are steadily climbing. For the first time, more than 200 women and men aged 16 and over have registered by the online registration deadline to tackle the 8,800 m (at 950 hm) course from the city center up to the Streif start house and back.

Some well-known personalities do not miss the opportunity to support the good cause (the net profit goes to sports talents). Marathon record holder Julia Mayer has to cancel because of the upcoming Olympic qualification. Christian Stern from Stubai, the best Austrian at this year's mountain running world championships and two-time winner of the WERC Streif, will be there instead. Will he be able to improve his record of 58:40 minutes? The national team in the military pentathlon will be there, as will boxing star Marcos Nader, who, along with women's boxing champion Michaela Kotaskova, will bring an entire group from Vienna to Kitzbühel. And the currently strongest man in the world, 42-time Guinness Book record holder Franz Müllner from Salzburg, will also be making his way to the Streif. He will present a special show of strength at the award ceremony. On the part of Kitzbühel sports councillor Philipp Radacher will again slip into his shoes and actively complete the WERC.

The good cause of sports talent support is also expressed as young judoka from the Leistungsmodell Südstadt set up and dismantle the course, securing funding for the upcoming fall training camp. "That's what it's all about, athletes supporting athletes, we give the net profit to talents who need funds," says Sepp Resnik, president of the organizing association "sports4everybody", which puts the net profit into sports talents and social sports projects. "We are also looking forward to groups of students from Wiener Neustadt, the local Sport-BORG alone will come with more than 20 students to experience the most famous race track of Austria. And the ORG for Leadership and Safety is also sending sporty students. The real star of our event is always the Streif in Kitzbühel and Austria, because that's the envy of everyone worldwide," says the extreme sports pioneer. But what is most important to the organizers: no injuries, as in the past two years.

To all who still want to participate: Late entries are still possible on Saturday at the start/finish from 08.30 am to 10.00 am. The entry fee is EUR 100,00 for adults and EUR 50,00 for students.

All information about the World Extreme Run Challenge can be found at [Kitz Extreme Challenge](#)

All information about the destination Kitzbühel can be found at [kitzbuehel.com](http://kitzbuehel.com)