

KITZBÜHEL

One of the most famous and exclusive vacation destinations in the heart of Tirol, surrounded by breathtaking mountain scenery, including the Kitzbüheler Horn, the Südberge, and the legendary Hahnenkamm.



HERE & NOW

As cosmopolitan as the people of Kitzbühel may appear, they are nonetheless deeply committed to their centuries-old customs and traditions.

- :: Regionality is very important in Kitzbühel. Authentic personalities from Kitzbühel show the true treasures of the region.
- :: Kitzbühel has extremely well-developed facilities and offers a wide range of activities and entertainment that can be enjoyed throughout the year.
- :: SKI-PIONEERS SINCE 1893. An inseparable part of this history and tradition is Franz Reisch: As one of the most important skiing pioneers in the Alpine region, he successfully completed the first ever high-Alpine descent on skis in Austria from the Kitzbüheler Horn mountain on 15 March 1893. Bergbahn AG Kitzbühel continues this innovative pioneering spirit with the highest passenger comfort and state-of-the-art cable car technology currently on the market.
- :: Kitzbühel's colorful house facades are inspired by the local artist Alfons Walde – born in 1891.
- :: Kitzbühel is famous for their events – from the New Year's Program to PURA VIDA. Additionally the host events organized by well-known global players, both on a large and small scale.
- :: The Schwarzsee is the warmest moor lake in the Alps and is located about 2 km west of Kitzbühel. With its spectacular view of the Hahnenkamm, the Kitzbüheler Horn, the Südberge and the sectional nature reserve along the shore, the Schwarzsee is a true place of power.



WINTER FAIRYTALE

The most legendary city of sports in the Alps with 130 years of successful skiing history – Kitzbühel and its villages of Reith, Aurach and Jochberg are known worldwide as a winter vacation destination with tradition and extraordinary charm. Kitzbühel, as a pure wintersports destination,

is known for being easy to reach, skiing from November till after Easter, a wide range of sporting activities, unique events such as the Hahnenkamm Races and the highest level of comfort.



Subject to change.



TIPS



SUMMER RETREAT

Anyone who only knows Kitzbühel and the surrounding villages in winter has yet to discover so much more of the region's charm. The city has always appealed to visitors wanting to enjoy relaxing summer freshness in the heart of the Alps. A particular feature of a vacation here is the distinctive combination of time for rest and relaxation with activity, because even in summer, there is a focus on sports with hiking, biking and golf playing leading roles.



HOSPITALITY

In the huts on the mountains or in the traditional restaurants, the variety ranges from down-to-earth meals to international gourmet cuisine – combined with authenticity and a sense of tradition. 10 award-winning restaurants, with a total of 16 Gault&Millau toques, satisfy their guests with culinary delights.



AT A GLANCE

Kitzbühel is a destination in the heart of Tirol, framed by several mountains like the Kitzbüheler Horn, the Südberge and the famous Hahnenkamm. The most legendary city of sports in the Alps and the neighboring villages of Reith, Auerach and Jochberg inspire visitors 365 days a year. The grass-covered mountains around Kitzbühel range from 800 to 2,000 meters above sea level, and are a wonderful place to spend an unforgettable vacation in summer and winter alike. Kitzbühel is a member of "Best of the Alps", and therefore one of the most famous and exclusive vacation destinations in the Alps.



KITZBÜHEL MAGAZINE

In the latest edition of the Kitzbühel Magazine, you will find everything you need to know about winter sports in the "Gamsstadt" – from classic skiing to the interesting history of ski jumping in Kitzbühel, along with a variety of exciting events.



REACH OUT

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KITZBÜHEL - TIROL



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DIRECTIONS

Kitzbühel is known for its perfect location, easy accessibility, and compact city center. Thanks to its three train stations, easy connections to local airports and efficient public transportation system, the heart of the Alps is never far away.



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