



Events

11th to 17th of August 2025

Tu. 12.08.

10 am

Meet, Greet & Walk with alpacas

Getting to know the animals, help with putting on the halter, short tour in the neighbourhood followed by feeding. Duration approx. 2 hour. Costs with own alpaca EUR 20 without alpaca EUR 15, children under 8 without alpaca EUR 5.00. Please register: Fam. Bachler T. +43 664 215 20 0. Alpakaerlebnis Jochberg

Tu. 12.08., We. 13.08.

Ice hockey training camp

Training camp for the Graz 99ers and Adler Mannheim. Open training session for Graz 99ers on Tuesday at 5.30 pm Open training session for Adler Mannheim on Wednesday at 9 am Spectators are welcome! Sportpark Kitzbühel

We. 13.08.

8 pm

Midweek music

Enjoy local and traditional music at Stadtpark in Kitzbühel for free.

We. 13.08.

8 pm

Classic concert "A big night music"

The most important composers have written about the night and dedicated outstanding works to it. The CrossNova Ensemble embarks on a nocturnal voyage of discovery, blurring all genre boundaries in its search for the mystery of the night. Music by H. Purcell, W. A. Mozart, F. Schubert, J. Brahms, C. Porter, L. Bernstein, D. Gillespie, F. Gulda. Tickets pre-sale at Kitzbühel Tourismus. Music school



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Th. 14.08.

10 am

Archery at Alte Wacht

Costs incl. rental equipment and accompanying person EUR 25.00 with the Red Card guest card. EUR 30.00 without Red Card. No registration required. Meeting point: Gasthof Alte Wacht in Jochberg

Th. 14.08.

11 am

Live Music at PanoramaAlm

Live music with an unique mountain backdrop of the Kitzbühel Alps and the Hohe Tauern, large sun terrace with panoramic views, playground for younger guests.
PanoramaAlm Jochberg

Th. 14.08.

from 4 pm

**PURA VIDA Kitzbühel**

PURA VIDA KITZBÜHEL pampers with creativity, culture and culinary delights.

The highlights: :: from 4 pm Children's programme :: Yoga in the park at 5.30 pm :: 6 pm Free guided town walk :: 6 pm guided tour through the special exhibition in the Museum Kitzbühel Center and park

Th. 14.08.

5 pm

Graz 99er vs. Adler Mannheim

Checked out at the sports park – a superlative preparatory match.
Sportpark Kitzbühel

Th. 14.08.

6 pm

Sundowner mit DJ Manila Vice

Whether on the terrace with a sunset view or inside with a bar vibe, you can relax and unwind with us at the end of the day. DJ Manila Vice provides relaxed beats and a laid-back atmosphere. Drinks, music and sunset – the perfect way to end the day.
The Golden at Hotel Grand Tirolia

Th. 14.08.

6 pm

Free guided town walk

Visit Kitzbühel, the idyllic town surrounded by a fascinating mountain world with our guide Gaby. Lots of interesting things await you! Duration approx. 1.5 hours, no registration required, free of charge with the Kitzbühel Guest Card. Fix your participation in our activity-shop. Meeting point in front of the Kitzbühel Tourismus|Fountain

Th. 14.08.

7.30 pm

ART NIGHTS Kitzbühel

Look forward to creative techniques in a relaxed setting with changing themes and projects – materials and a glass of wine or beer included. Please register in advance. Costs EUR 25.
Atelier Liebi, Rennfeld 18a, Kitzbühel

Th. 14.08.

8 pm

Brassband concert Jochberg

Enjoy this traditional brassband concert. Free of charge.
Musikpavillon Jochberg



Th. 14.08.

8 pm

Brassband concert Aurach

Enjoy this traditional brassband concert. Free of charge.
Oberaurach

Fr. 15.08., Su. 17.08.

5 pm



Breakfast at the summit

The Kitzbühel Hornbahn cable cars are ready with special rides and allow you to watch the sunrise from close up. EUR 52,00 for adults and youth and EUR 26,00 for children. The ticket "towards the sun" is available at the ticket office of the Kitzbüheler Hornbahnen. Registration by 5 p.m. the day before at Bergbahn AG Kitzbühel T 0043 5356 6951 1411 or by mail to hornbahn@kitzski.at. Kitzbüheler Horn

Fr. 15.08.

10 am



36th Int. Mountainbike Race on the Hahnenkamm

Hop in a Hahnenkamm gondola after the start – you'll still have time for coffee at Sonnenrast before the winners arrive. The fastest bikers conquer the 900 vertical metres in just 36 minutes on a steep, unpaved route with gradients up to 16%. A true challenge for top riders and ambitious amateurs alike. Hahnenkamm

Fr. 15.08.

10.30 am

Brassband concert in Reith

Field mass, traditional brassband concert. Free entrance
Musikpavillon beim Reitherwirt

Fr. 15.08.

12 noon



Family Day

Today, the Gipfelhaus turns into a place of joy and fun! At the family day 'Lach & Luft', clown Rudolpho delights with his cheerful clown festival. In fresh mountain air, families enjoy laughter, surprises, and a great atmosphere. Kids born in 2010 or later ride the Hornbahn for free!

Gipfelhaus am Kitzbüheler Horn

Fr. 15.08.

5 pm



Eichenheim After Work Golf Cup

9-hole tournament in Stableford mode. Prizes for 1 gross and 3 net per class. Cost: EUR 38 (members/Kitz Alps Card), EUR 58 (hotel guests), EUR 68 (guests) – including green fee, e-cart, dinner & prizes. Tees: Men yellow, women red. Birdie pool: EUR 5 – every birdie counts! Registration by Friday, noon by email torezeption@eichenheim.com, at the clubhouse or WhatsApp to +43 664 2312263. GC Eichenheim



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Fr. 15.08., Sa. 16.08.

8 pm



Music festival

Friday: Andreas Gabalier will make the stadium shake together with surprise guests.

Andreas Gabalier & Band on Saturday: The superstar from Styria will then be hosting the big open-air concert in the tennis arena in Kitzbühel for the 11th time in a row. Look forward to this unforgettable, thrilling evening
Tennisstadion

Fr. 15.08.

8.30 pm

Brassband concert in Kitzbühel

Enjoy this traditional brassband concert. Free of charge.
Vorderstadt

Fr. 15.08.

8.30 pm

Tyrolean Evening

Look forward to a traditional evening full of Tyrolean customs! The traditional costume group D'Koasara from Kufstein will delight you with an authentic performance, accompanied by the atmospheric music of Marco Ungericht.
Lisi Family Hotel Reith

Fr. 15.08.

9 pm

Live music with Mimi & Luca

Enjoy the cosy atmosphere, refreshing drinks, delicious snacks and an amusing evening with our talented musicians.
The Golden at Hotel Grand Tirolia

Sa. 16.08.

8 am – 2 pm

Farmers market

Every Saturday from 8 am to 2 pm, local manufacturers offer the best of regional production on the Kitzbühel market in Hinterstadt. You find an offer between organic products, fruit and vegetables, bacon, sausages, cheese, farmers' bread.
Hinterstadt Kitzbühel

Sa. 16.08.

4 pm

DJ Summer Lounge at Erika

Lean back in our cosy garden ambience, meet friends or get to know new people. We offer delicious snacks and tasty à la carte dishes for small or large appetites – freshly prepared and served with love at Erika's Garden Club.

Sa. 16.08.

9 pm

Live music with Fiona Fergusson

Drinks, vibes & live feeling: Fiona Fergusson creates real goose bump moments at The Golden – with her soulful, warm voice and relaxed grooves.
The Golden at Hotel Grand Tirolia

