

EVENTS

March 2 – 8, 2026

Monday, Wednesday, Friday – 09:45 am

Guided Winter Hike

Join Carina as she takes you to the most beautiful spots in the Kitzbühel Alps. On Monday and Friday, enjoy a winter hike; on Wednesday, an easy snowshoe hike is offered (registration required). Meeting point: In front of the Kitzbühel Tourism office.

Tuesday & Thursday – 10 am (Tue), 5:00 pm (Thu)

Meet & Greet Alpaca Walk

Get to know the animals, feed them, fit the halters, and enjoy a leisurely walk followed by refreshments. Duration: approx. 2–2.5 hours.

Price per person with own alpaca: EUR 25.00 (KitzCard EUR 20.00)

Without alpaca: EUR 20.00 (KitzCard EUR 15.00), Children under 5: EUR 5.00

Registration required by 6:00 pm the day before: +43 (0)664 2175200

Location: Alpaca Experience Jochberg.

Thursday, March 5 – 9:30 am

Insights into the World of Biathlon

Warm-up together, 1 hour of cross-country skiing, learn skating technique, shooting practice with two air rifles (prone and standing), and a final relay race.

Cost: EUR 69.00 per person. Registration with David: +43 (0)681 20212958.

Meeting point: Golfweg Schwarzsee 35 | Golf Course Kitzbühel Schwarzsee Reith.

Thursday, March 5 – 7:30 pm

ART NIGHTS Kitzbühel

Discover your creative side and enjoy a relaxed evening full of art and inspiration. Learn various techniques in a small group setting. EUR 25.00 including materials and one drink.

Location: Atelier Liebi, Rennfeld 18a, Kitzbühel.

Thursday, March 5 – 9 pm

JazzKULTur – All About Jazz

An evening with Johnny Schütten & friends in the unique atmosphere of our bar.

Location: Schlosshotel Kitzbühel.

Friday, March 6 – 11:30 am

Live Music with Alex Marath

Location: Sonnalm Jochberg.



Friday, March 6 – 3 pm

Jabberwalky – In Concert

Cool concert with the local cult band 'JABBERWALKY'. Free admission.

Location: Restaurant Mocking Kitzbühel.

Friday, March 6 – 9 pm

Live Music with 'The LaRossas'

With Broadway classics, chansons, tangos, boleros, waltzes, and vintage hits, the trio transports their audience to the golden age of ballrooms, Parisian cabarets, and New York jazz clubs. Larissa Frank's warm voice is accompanied by grooving double bass and danceable guitar rhythms with virtuosic solos.

Location: The Golden, Hotel Grand Tirolia.

Saturday, March 7 – Sunday, March 8 – 9 am

Kitzbühel Spring Games – Fireball 2026

Celebrate the legendary Ian Fleming!

Saturday: 10 am Jufen Beach | 5 pm Party & Casino Night at Red Bull Zielhaus

Sunday: 10 am – 3 pm Hangover at Jufen Beach.

Location: Ski Area.

Saturday, March 7 – 1 pm

NTA Goes Kitzbühel

Limited and exclusive spots! Nik Taylor & Friends deliver finest house music with spectacular alpine views directly at the Streif.

Location: Seidlalm Kitzbühel.

Saturday, March 7 – 2 pm

Live Music – Die Draufgänger

Location: Sonnalm Jochberg.

Saturday, March 7 – 6 pm

Live Music with Gabriele

Location: La Monte Kitzbühel.

Saturday, March 7 – 9 pm

Live Music with Panther Session

'Panther Session' stands for stylish live music from Tyrol, combining pop and rock elements with genuine passion and energy.

Location: The Golden, Hotel Grand Tirolia.

Sunday, March 8 – 2:00 pm

Live Music – Max the Sax

Location: Sonnalm Jochberg.

