

Events

16 – 22 March 2026

Mon, Wed, Fri – Guided Winter Hike, 09:45 am

Our guide Carina will take you to the most beautiful places in the Kitzbühel Alps. On Monday and Friday there is a winter hike, and on Wednesday an easy snowshoe hike. Registration requested.

Meeting point: In front of the Kitzbühel Tourism office.

Tue & Thu – Meet & Greet Alpaca Walk, Tue 10 am / Thu 4:30 pm

Meet the animals, feed them, put on the halters and enjoy a relaxed walk (approx. 2 km), followed by a small refreshment. Total duration approx. 2–2.5 hours.

Price per person with own alpaca: EUR 25.00 (EUR 20.00 with guest card)

Without alpaca: EUR 20.00 (EUR 15.00 with guest card)

Children under 5: EUR 5.00

Registration requested by Monday 18:00.

Location: Alpaca Experience & Farm Shop Jochberg

Tue 17.03. – St. Patrick’s Day, 5 pm

Celebrate St. Patrick’s Day with us with live music. Location: O’Flannigans Kitzbühel

Tue 17.03. – Brass Concert, 6:30 pm

Impressive solo performances, powerful ensembles and the full range of brass repertoire. Young musicians present their talent with dedication, passion and joy.

Location: Landesmusikschule Kitzbühel

Thu 19.03. – ARTNIGHT Kitzbühel, 7:30 pm

Discover your creative side and enjoy a relaxed evening full of art and inspiration. Learn different techniques in a relaxed atmosphere in a small group. Varied themes and projects. Price: EUR 25.00 including materials and one drink.

Location: Atelier Liebi, Rennfeld 18a, Kitzbühel

Fri 20.03. – Sat 21.03 – Sound | Escape Kitzbühel Boutique Festival

The Sound | Escape Boutique Festival combines electronic music with alpine lifestyle across several stages on the mountain and in the valley.

Opening on Friday at Kitzbüheler Horn | Alpenhaus. On Saturday the Alpine Stage takes place at Hahnenkamm | Sonnenrast before the festival continues in the valley on both days. Free entry. Discounted prices for lift tickets and Aquarena.

Fri 20.03. – Live Music with Alex Marath, from 11:30 am

A powerful voice, emotional songs and pure passion on stage.

An unforgettable afternoon of music, atmosphere and party vibes.

Location: Sonnalm Jochberg



Fri 20.03. – Four Seasons Concert – Ecstasy & Demons, 7:30 pm

Music is not only located in time but also in space. Young internationally awarded musicians perform in cooperation with European cultural institutions. At the spring concert “Ecstasy & Demons: from Chopin to Scriabin” pianist Ario von Gayling Sgroia shines. Drinks bar on site. Free entry.

Location: Landesmusikschule Kitzbühel

Sat 21.03. – Sick Trick Tour at Hanglalm / Pass Thurn, from 10 am

In the KitzSki area freestyle fans and families with children aged 4 and up will find everything they love: two snow parks with countless obstacles, varied lines for beginners to pros, a SnowX track for every age group and a new skill park for beginners and advanced riders. From 10:00 registration, stamp rally and park coaching in the freestyle park, exchange for goodies and medals.

Location: Event tent, Panoramabahn mountain station

Sat 21.03 – VST on Snow – Charity Event, 10 am to 4 pm

A relaxed and sporty day in the mountains – with lots of fun, team spirit and good vibes. 3 pm award ceremony with high-quality prizes.

From 5 pm the après-ski party continues at the legendary “The Londoner”.

Location: Hahnenkamm / Jufenbeach

Sat 21.03. – Live Music with Die jungen Zillertaler, 2 pm

Escape everyday life, head up the mountain and celebrate life! Powerful JUZI music energy for today’s event.

Location: Sonnalm Jochberg

Sat 21.03. – FC Eurotours Kitzbühel vs. FC Dornbirn 1913, 3 pm

Regional League West football match, the third highest league in Austria.

Location: Langau Kitzbühel

Sun 22.03. – Kitzbühel Ski Day for Everyone at Kitzbüheler Horn, from 9 am

A team of experienced inclusive ski instructors and guides supports participants individually. Small ski race for everyone, DJ and great atmosphere. Fun activities for children off the slopes and food available. The day is free of charge for participating para-athletes (lift ticket, guide and bus transfer).

Accompanying persons and family members receive 50% discount on lift tickets.