

EVENTS

March 23 – 29, 2026

Mon, Wed, Fri – Guided Easter Hikes, 09:45 am

During Holy Week and Easter Week, our guide Carina will take you to the most beautiful places in the Kitzbühel Alps. Whether family hikes, valley walks, mountain hikes, or the Stations of the Cross – there is something for everyone. The hikes are free with the Kitzbühel Tourism guest card.

Meeting point: Kitzbühel Tourism | Town Fountain.

Tue & Thu – Meet & Greet Alpaca Walk, Tue 10:00 am, Thu 4:30 pm

Get to know the animals, feed them, put on halters, enjoy a relaxed walk (approx. 2 km), followed by refreshments. Total duration approx. 2–2.5 hours.

Price per person with own alpaca: EUR 25.00 (EUR 20.00 with guest card), without alpaca: EUR 20.00 (EUR 15.00 with guest card), Children under 5: EUR 5.00

Registration requested the day before until 6pm.

Location: Alpaca Experience Jochberg

Wed, March 25 – Live Music: René, 8 pm

Live concert: Pop meets country, Austro meets rock, and new meets classic. Free entry.

Thu, March 26 – ART NIGHTS Kitzbühel, 7:30 pm

Discover your creative side and enjoy a relaxed evening full of art and inspiration. Learn techniques in a small group. Price: EUR 25.00 incl. materials and one drink.

Location: Atelier Liebi, Kitzbühel

Fri, March 27 – Apr 12 – Easter in Kitzbühel

Under the motto “All about roosters, hens, chicks and native birds,” Easter is celebrated with traditions, markets, crafts, music, and decorations.

Fri, March 27 – Live Music with Alex Marath, from 11:30 am

Hut Sonnalm Jochberg



Fri, March 27 – Tschentig in Kitzbühel, 7 pm

Traditional music-concert. Landesmusikschule/Music School Kitzbühel

Fri, March 27 – Easter on Ice Disco, 7:30 pm

Sportpark Kitzbühel

Sat, March 28 – Easter Market, from 8 am

Crafting, baking, pony rides, candle making, alpacas.

Location: Hinterstadt Kitzbühel

Sat, March 28 – Kitzbühel Spring Games, from 10 am

Pool slide contest, DJ, drinks, snacks.

Location: Jufen Station / E3 Lounge

Sat, March 28 – Live Music Jochberger Blechscho'd'n, 2 pm

Live partymusic at the hut Sonnalm Jochberg

Sat, March 28 – FC Kitzbühel vs SV Wals-Grünau, 3 pm

Footballgame at Sportplatz Langau, Kitzbühel

Sat, March 28 – Live Music Panther Session, 9 pm

The Golden, Grand Tirolia

