

Events | 23 February – 01 March 2026

- **Mon, Wed, Fri – 9:45 – Guided Winter Hike**
Our guide Carina takes you to the most beautiful spots in the Kitzbühel Alps. On Monday and Friday there is a winter hike, and on Wednesday an easy snowshoe hike (registration requested). Meeting point: in front of the Kitzbühel Tourism office.
- **Tue & Thu – Tue 10 am / Thu 5 pm – Meet & Greet Alpaca Walk**
Get to know the animals, feed them, put on the halters, enjoy a relaxed walk (approx. 2 km), small refreshment. Total duration 2–2.5 hours. Price per person with own alpaca EUR 25 (Kitzcard EUR 20), without alpaca EUR 20 (Kitzcard EUR 15), children under 5 EUR 5. Registration requested by 18:00 the day before. Location: Alpaca Experience Jochberg.
- **Wed–Sat – 1 am – Ferris Wheel – Wheel of Excellence**
Float 35 meters above the city and enjoy breathtaking views of the Alps, the historic old town and the surrounding Tyrolean landscape. Perfect for families, friends or a romantic ride at sunset. Dinner in the Sky. Location: City Park Ferris Wheel.
- **Thu 26.02 – 9:30 am – Insight into the World of Biathlon**
Warm-up together, 1 hour cross-country skiing, learn skating technique, shooting with biathlon air rifles lying and standing, final relay. Cost EUR 69 per person. Registration with David: +43 (0) 681 20212958.
Meeting point: Golfweg Schwarzsee 35, Golf Course Kitzbühel Schwarzsee-Reith.
- **Thu 26.02 – 7 pm – Beats and Bubbles with DJ Manila Vice**
Finest beats, good vibes and the best champagne and cocktail highlights. Let's start the weekend together. Location: Glockenspiel Kitzbühel.
- **Thu 26.02 – 7:30 pm – ART NIGHTS Kitzbühel**
Discover your creative side and enjoy a relaxing evening full of art and inspiration. Various techniques in a small group. EUR 25 incl. material and one drink. Location: Atelier Liebi, Rennfeld 18a, Kitzbühel.
- **Thu 26.02 – 8 pm – Live Music – René**
With vocals, guitar, harp and stompbox, he delights fans of many genres. Admission free. Location: Hotel Schweizerhof Kitzbühel.

- **Fri 27.02 – 11:30 am – Live Music with Alex Marath**
A captivating voice, emotional songs and pure passion on stage. Location: Sonnalm Jochberg.
- **Fri 27.02 – 7:30 pm – Ice Disco**
Hit the ice and the dance floor! Live music, food & drinks, lots of fun. Location: Sportpark Kitzbühel.
- **Fri 27.02 – 9 pm – Live Music with Panther Session**
Stylish live music from Tyrol combining pop and rock with great energy. Location: The Golden, Hotel Grand Tirolia.
- **Sat 28.02 – 2 pm – Live Music – Max the Sax**
Cool sound and real passion: Max the Sax brings Sonnalm to groove! Location: Sonnalm Jochberg.
- **Sat 28.02 – 6 pm– Live Music with Tyrol Stones**
Rock'n'Roll meets Oberkrainer sound – great vibes guaranteed. Location: La Monte Kitzbühel.
- **Sat 28.02 – 6:30 pm – Vertical Up Kitzbühel – The Battle on the Hahnenkamm**
Night event where athletes and hobby runners conquer the legendary Streif downhill course uphill. Speed class (3.3 km/860 m) or backpack fun class. Unique atmosphere of motivation and community.
- **Sat 28.02 – 9 pm – Live Music with The LaRossas**
Broadway classics, French chansons, tangos and jazz club vibes with singer Larissa Frank. Location: The Golden at Hotel Grand Tirolia.
- **Sun 01.03 – 11 pm – Mesnerhaus Hoangascht**
'Hoangascht' means coming together for a chat. Small dishes and drinks offered by local families. Location: Mesnerhaus above the church.
- **Sun 01.03 – from 2 pm – Live Music Marco Spiegl & The Girls Club**
Escape everyday life, head up the mountain and celebrate. Après-ski from 16:00. Location: Sonnalm Jochberg.