

Events in Kitzbühel | 12th to 18th January 2026

Mon., Wed., Fri. | 09:45 *Guided Winter Hike*

Join Carina on a scenic winter hike to some of the most beautiful spots in the Kitzbühel Alps. On Monday and Friday it's a winter hike; on Wednesday an easy snowshoe hike (registration requested).

Location/Meeting point: Meeting point: in front of the Kitzbühel Tourism office.

Wed, 14 Jan | 10:00 *Meet, Greet & Walk with Alpacas*

Get to know the animals, feed them, fit the halters, and enjoy a relaxed walk (approx. 2 km), followed by a small refreshment. Total duration approx. 2.5 hours. Registration requested by Monday 18:00 (T +43 664 2175200). Discount with the Red Card.

Price: Adults with alpaca € 25 | without alpaca € 20 | children under 5y. € 5

Location/Meeting point: Alpakaerlebnis & Hofladen, Jochberg.

Wed, 14 Jan | 20:00 *Live Music – René*

With vocals, guitar, harp and stompbox, René brings a lively mix of genres (Pop, Country, Austro & Rock). Free admission.

Location/Meeting point: Hotel Schweizerhof Kitzbühel.

Thu, 15 Jan | 19:30 *ART NIGHTS Kitzbühel*

Discover your creative side during a relaxed evening of drawing & painting techniques in a cozy group setting – including materials and one drink. Registration requested (T +43 676 7145071). Price: € 25

Location/Meeting point: Atelier Liebi, Rennfeld 18a, Kitzbühel.

Fri–Sun, 16–18 Jan | daily from 10:30 *23rd Bendura Bank Snow Polo World Cup*

Eight international teams from eleven nations compete for the title at the world's largest polo tournament on snow. Enjoy thrilling matches against the stunning Wilder Kaiser backdrop. Free shuttle transfer from Kitzbühel.

Location/Meeting point: Reither Wiese, Reith.

Fri, 16 Jan | 14:30 *Live Music with Alex Marath*

A captivating voice, emotional songs and pure passion on stage – an unforgettable afternoon full of music and great vibes.

Location/Meeting point: Sonnalm, Jochberg.

Fri, 16 Jan | 18:30 *Wine & Dine at Auwirt*

A special wine & dine evening featuring a tasting dinner with fine wines, water and coffee, together with Weingut Ott from Lower Austria. Limited seats. Reservation requested (T +43 664 1287763).

Location/Meeting point: Gasthof Auwirt, Aurach.

Fri, 16 Jan | 21:00 *Live Music with Panther Session*

Stylish live music from Tyrol combining pop and rock with infectious energy and an authentic sound.

Location/Meeting point: The Golden, Hotel Grand Tirolia.

Fri, 16 Jan | 22:00 *Friday Oldies*

DJ Wild@Heart plays the best sounds of the 70s and 80s – from Disco and Funk to timeless hits. The perfect start to the weekend.

Location/Meeting point: Glockenspiel, Kitzbühel.

Sat, 17 Jan | 11:00 *Guided city Tour – In Aufschnaiter's Footsteps*

Musicologist Cornelia Erber guides you through Kitzbühel's old town, sharing insights into the life of Baroque composer Benedikt Anton Aufschnaiter, his career as court and cathedral Kapellmeister in Passau, and places in Kitzbühel still linked to him.

Location/Meeting point: Meeting point: in front of the Kitzbühel Tourism office.

Sat, 17 Jan | 18:00 *Live Music with Gabriele*

An atmospheric evening with live music by Gabriele.

Location/Meeting point: La Monte, Kitzbühel.

Sat, 17 Jan | 21:00 *Live Music – The LaRossas*

With a repertoire ranging from Broadway classics and French chansons to tangos, boleros, waltzes and classic German hits, the trio takes you back to the golden era of ballrooms, Paris cabarets and New York jazz clubs.

Location/Meeting point: The Golden, Hotel Grand Tirolia.

Sat, 17 Jan | 22:00 *Saturday House Party with DJ Manila Vice*

Great beats, good vibes and the best drinks – round off Saturday night with music that keeps you dancing.

Location/Meeting point: Glockenspiel, Kitzbühel.