

Events 3rd to 9th August 2026

Mon–Fri, 9.15 am – Guided Summer Hikes

Our experienced mountain hiking guides take you to the most beautiful spots in the region. Free with the Kitzbühel Guest Card.

Meeting point: Kitzbühel Hiking Information Point (next to Aquarena).

Daily, 9.30 am – Kitz Mountain Guiding

Experience impressive hikes with certified mountain guides Susi and Harry. Free with a valid mountain railway ticket (except Horn Summit Sunrise Breakfast).

Meeting point: respective valley lift station.

Tue 4 Aug, 10 am–12 pm – Guided Town Walk

Discover Kitzbühel's history and international reputation on a leisurely guided walk. Free with the KitzCard.

Meeting point: Kitzbühel Tourism Office / Town Fountain.

Tue 4 Aug, 6 pm – Barbecue Evening with Live Music

Relaxed barbecue evening with live music and grilled specialties. EUR 35.00.

Reservations: +43 5356 65482.

Venue: Rastplatzl am Thainerhof, Reith.

Wed 5 Aug, 10 am – Jochberg Village Tour

Learn interesting facts about Jochberg. Register by Monday, 5 pm with Nicoletta Plumm (+43 664 1489268). Voluntary donations.

Meeting point: Jochberg municipal office (s'Amtl).

Wed 5 Aug, 2 pm – Family Legends Hike

Guided family walk with local legends and fairy tales at the waterfall “Sintersbach” in Jochberg. Free participation.

Meeting point: Sintersbach car park, Jochberg.

Wed 5 Aug, 2 pm – Kids Art Days

Children explore different materials and techniques through play, focusing on creativity and shared experiences. Registration required. EUR 25.00. Register: +43 676 7145071.

Venue: Atelier Liebi, Rennfeld 18a, Kitzbühel.

Wed 5 Aug, 8 pm – Kitzbühel Summer Concert: La Valse

Opening concert featuring the Silver–Garburg piano duo with works by Schubert, Martinů and Ravel.

Venue: Kitzbühel Music School.

Thu 6 Aug, 10 am – Archery

Archery experience including equipment. EUR 25.00 with KitzCard / EUR 30.00 without.

Venue: Gasthof Alte Wacht, Jochberg.

Thu 6 Aug, 4 pm – Science Show at the Museum

Interactive science experiments for all ages.

Venue: Museum Kitzbühel.

Thu 6 Aug, 4–10 pm – PURA VIDA Kitzbühel

Varied programme including live music, yoga in the park, children's activities, Kitzbeach, the Kitzbühel ART MILE, museum tour, blackjack competition (18+), Kitzbühel Tourism merchandise stand and the open-air cinema screening 'Late Summer'. Free admission.

Venue: Kitzbühel town centre.

Thu–Sat, 4–10 pm – The Yurt Summer Pop-Up

Food, drinks and themed evenings in the Bichlhof garden. Food served 6:00–8:00 pm.

Venue: Der Bichlhof, Kitzbühel.

Tue 10 am/Thu 4.30 pm /Sat 10 am – Meet, Greet & Walk with Alpacas

Enjoy a guided alpaca walk and learn more about these friendly animals. Registration required T +43 (0)664 2175200

Venue: Alpakaerlebnis Jochberg.

Thu 6 Aug, 7.30 pm – ART NIGHTS Kitzbühel

Painting and drawing for everyone. Various techniques, all materials included. EUR 25.00 including one drink. Registration: +43 676 7145071.

Venue: Atelier Liebi, Rennfeld 18a, Kitzbühel

Fri 7 Aug, 1 pm – Dragonfly Tour

Guided nature walk with a dragonfly expert. Registration required T +43 676 83621 1270.

Venue: lake Schwarzsee.

Fri 7 Aug, 5 pm – Exhibition Opening

Opening of '36 Moods of the Wilder Kaiser' by the local artist Kaspar Laurenz.

Venue: Studio G10, Gänsbachgasse 10, Kitzbühel.

Fri – Open-Air Brass Band Concerts

Traditional brass band concerts at 7.30 pm in Reith, 8 pm in Jochberg and at 8.30 pm in Kitzbühel. Free admission.

Fri 7 Aug, 8.30 pm – Tyrolean Evening

Traditional Tyrolean music and folklore.

Venue: Lisi Family Hotel, Reith.

Sat 8 Aug, 8 am–2 pm – Kitzbühel Gourmet Market

Regional food, local products and traditional crafts.

Venue: Kitzbühel town center.

Sat 8 Aug, 8.30 am – Sunrise Yoga & Breakfast

Outdoor yoga followed by breakfast. EUR 45.00. Please register T +43 (0)664 5349056

Venue: Hut Bruggeralm, Jochberg.

Sat 8 Aug, 5 pm – Village Festival in Aurach

Music, regional food and a friendly village atmosphere. Free admission.

Venue: Oberaurach.

Sat 8 Aug, 7 pm – Solar Eclipse Performance

Literary and musical performance as part of the exhibition with Kiki Miroslava Svolikova & Zwaworska.

Venue: Maurachhof, Kitzbühel.

Sat 8 Aug, 9 pm – Live Music with The LaRossas

Broadway classics, chansons and jazz.

Venue: Grand Tirolia, Kitzbühel.

Sun 9 Aug, 4.45 am – Horn Summit Sunrise Breakfast

Sunrise breakfast with traditional music. Registration required by the day before T +43 (0)5356 69511 1411.

Venue: Kitzbüheler Horn.

Sun 9 Aug, 11 am – Radio U1 Frühschoppen

Live music entertainment at the Hut Gipfelhaus at Kitzbüheler Horn summit.

Sun 9 Aug, 8 pm – Live Music with Chris Rei

Relaxing evening of live guitar music. Free admission.

Venue: Lisi Family Hotel, Reith.