

Events

10th to 16th August 2026

Daily, 9.30 am – Kitz Mountain Guiding

Experience these impressive hikes with certified mountain hiking guides Susi and Harry. Free with a valid mountain railway ticket (except the Horn Summit Sunrise Breakfast). Meeting point: respective valley lift station.

Mon–Fri, 9.15 am – Guided Summer Hikes

The experienced mountain hiking guides from Kitzbühel Tourism take you to the most beautiful spots in the region. Free with the Kitzbühel Guest Card. Meeting point: Kitzbühel Hiking Information Point (next to Aquarena).

Tue 11 Aug, 10 am – Guided Town Walk: From the Middle Ages to a Sporting Town

Explore this idyllic sporting town amid a fascinating mountain landscape. A leisurely walk through the colourful, vibrant town reveals Kitzbühel's diversity and worldwide reputation. Free with the KitzCard. Meeting point: Kitzbühel Tourism Office / Town Fountain.

Wed 12 Aug, 10 am – Jochberg Village Tour

Learn interesting facts about the village of Jochberg. Register by Monday, 5 pm with Nicoletta Plumm, T +43 (0)664 1489268. Voluntary donations. Meeting point: Jochberg municipal office (s'Amtl).

Wed 12 Aug, 2 pm – Kids Art Days

Children playfully discover different materials and techniques and try out new ideas. Creativity, enjoyment and the shared experience take centre stage. Registration requested. EUR 25.00. Please register directly: T +43 (0)676 7145071. Venue: Atelier Liebi, Rennfeld 18a, Kitzbühel.

Wed 12 Aug, 8 pm – Kitzbühel Summer Concert: "Quartet with Double Bass"

Works of Viennese Classicism alongside 20th-century compositions – an exceptional combination, acclaimed in both genres. György Kurtág's 100th birthday provides the ideal occasion, with Dvořák's Double Bass Quintet featuring Johannes Gasteiger and Joseph Haydn as the soul of the quartet repertoire. A complete work of art. Advance ticket sales at Kitzbühel Tourism. Venue: Kitzbühel Music School concert hall.

Thu 13 Aug, from 4 pm – PURA VIDA Kitzbühel

Enjoy a varied evening with music by Barbara O, live graffiti by Fabian Hämmerle, yoga in the park (5 pm), the Kitzbühel ART MILE, a museum tour (6 pm, EUR 9.00) and a blackjack prize competition (6 pm, ages 18+). Children can enjoy face painting, a bouncy castle, and bubble and balloon shows. The Kitzbühel Tourism merchandise stand is open from 4 to 9 pm. Free admission! Venue: Kitzbühel town centre and town park.

Thu 13 Aug, 5 pm & Sun 16 Aug, 2 pm – Graz 99ers vs Adler Mannheim

As last year, two guest appearances by the Graz 99ers in Kitzbühel mark the start of this year's cooperation. Look forward to a top-class pre-season ice hockey match. Venue: Sportpark Kitzbühel.



Thu 13 Aug, 7.30 pm – ART NIGHTS Kitzbühel

Painting and drawing for everyone: learn different techniques in a relaxed atmosphere, with varied themes and all materials included. EUR 25.00 including one drink.

Registration: T +43 (0)676 7145071.

Venue: Atelier Liebi, Rennfeld 18a, Kitzbühel.

Thu 13 Aug, 8 pm – Open-Air Concert by the Aurach Brass Band

Enjoy traditional brass band music in the open air. Free admission.

Venue: Oberaurach.

Thu 13 Aug, 8 pm – Live Music with Guitarist Chris Rei

Round off the evening in a relaxed atmosphere with Chris Rei's evocative guitar music.

Free admission.

Venue: Lisi Family Hotel, Reith.

Fri 14 to Sun 16 Aug – VIP Vespa Italian Party

Friday: 2 pm ride to Rosi's Sonnbergstuben; 6 pm party at Hochkitzbühel with Tomschy and "Gabriele Ricci".

Saturday: 2 pm adventure ride, meeting point in front of Hotel Das Reisch and 5erl; from 6 pm Vespa Italia Party in the Hinterstadt with live music, awards and a raffle.

Sunday: 10.30 am short ride followed by breakfast at Gaby am Schwarzsee.

Fri 14 Aug, 7 pm – Barbecue Evening with the Wildkogel Buam

The Wildkogel Buam provide the musical entertainment for this relaxed all-you-can-eat barbecue buffet (EUR 30.00). Enjoy a lively atmosphere and a free mountain-hut taxi shuttle from the lift car park. Registration required: T +43 (0)664 1465671.

Venue: Sonnalpm, Jochberg.

Fri 14 Aug, 7 pm – FC Powerspine Kitzbühel vs SC Röfix Röthis

Founded in 1930, FC Powerspine Kitzbühel is the largest football club in the Gamsstadt and competes in Austria's third-highest division, the Regionalliga West.

Venue: Langau football ground, Kitzbühel.

Fri 14 Aug, 8 pm – Open-Air Concert by the Jochberg Brass Band

Enjoy traditional brass band music in the open air. Free admission.

Venue: Jochberg music pavilion.

Fri 14 Aug, 8.30 pm – Open-Air Concert by the Kitzbühel Town Band

Enjoy traditional brass band music in a truly special setting directly beside Lake Schwarzsee. Free admission.

Venue: Schwarzsee municipal lido.

Fri 14 Aug, 8.30 pm – Tyrolean Evening

Look forward to a traditional evening celebrating Tyrolean customs. The D'Koasara traditional costume group from Kufstein gives an authentic performance, accompanied by atmospheric music from Marco Ungericht.

Venue: Lisi Family Hotel.



Sat 15 & Sun 16 Aug, 5 am – Horn Summit Sunrise Breakfast

Experience the sunrise up close, accompanied by traditional local brass music and a generous breakfast. Register by 5 pm on the previous day with Bergbahn AG Kitzbühel, T +43 5356 6951 1411 or hornbahn@kitzski.at. EUR 54.00 for adults and teenagers; EUR 27.00 for children.

Venue: Kitzbüheler Horn.

Sat 15 Aug, 8 am–2 pm – Kitzbühel Gourmet Market

Fruit, vegetables, organic food, olive oil, cheese, sausages and traditional crafts such as wool products are on offer. Local producers present the best of the region at the Kitzbühel Gourmet Market in the Hinterstadt.

Venue: Kitzbühel Hinterstadt.

Sat 15 Aug, 10 am – 37th International Hahnenkamm Mountain Bike Race

“Get on your bike and start pedalling!” As always, the race begins with a mass start in the middle of the “Stadl”. The finish is once again at the Walde mountain station, which will also host the awards ceremony.

Venue: Hahnenkamm.

Sat 15 Aug, 10.30 am – Morning Concert by the Reith Brass Band

Enjoy traditional brass band music in the open air, with a field mass followed by a morning concert.

Venue: Music pavilion by the Reitherwirt.

Sat 15 Aug, 12 noon – Live Music with Melanie Payer

Melanie Payer is known for modern, personable German-language pop and schlager with a strong connection to her audience. She regularly appears at schlager events, open-air festivals and television shows across the German-speaking world.

Venue: Gipfelhaus on the Kitzbüheler Horn.

Sat 15 Aug, 6 pm – Art Salon

Artist talk with Nomi Baumgartl, international photographic artist: “Eagle Wings – Protecting the Alps”. Dinner reservations featuring Adler Signature Dishes are available. Registration requested: T +43 (0)676 7918890.

Venue: Schwarzer Adler, Jochberg.

Sat 15 Aug, 9 pm – Live Music with “The LaRossas”

With a repertoire ranging from Broadway classics, French chansons, tangos, boleros and waltzes to vintage popular songs, the three musicians transport their audience back to the golden age of ballrooms, the cabarets of Paris and New York jazz clubs.

Venue: The Golden at Hotel Grand Tirolia, Kitzbühel.

Sun 16 Aug, 11 am – Morning Concert with “4-Klang”

Morning concert at the BichlAlm with “4-Klang”, starting at 11 am.

Venue: Berggasthof BichlAlm.