

Events

24th to 30th August 2026

Daily, 9.30 am - Kitz Mountain Guiding

Experience these impressive hikes with certified mountain hiking guides Susi and Harry. Free with a valid mountain railway ticket (except the Horn Summit Sunrise Breakfast). Meeting point: respective valley lift station.

Mon-Fri, 9.15 am - Guided Summer Hikes

The experienced mountain hiking guides from Kitzbühel Tourism take you to the most beautiful spots in the region. Free with the KitzCard. Meeting point: Kitzbühel Hiking Information Point (next to Aquarena).

Mon, Wed & Fri, 10 am - ORF Radio Tirol "Sommerfrische"

Monday: Jochberg Aktiv, meeting point at the Jochberg music pavilion.
Wednesday: Alpine Flower Garden on the Kitzbüheler Horn.
Friday: Sports moments at Sportpark Kitzbühel.

Tue 25 Aug, 10 am - Guided Town Walk

Explore the idyllic sporting town of Kitzbühel amid a fascinating mountain landscape. A leisurely walk through the colourful, vibrant town reveals Kitzbühel's diversity and worldwide reputation as a sporting mecca. Duration approx. 1.5 hours. Free with the KitzCard; no registration required. Meeting point: Kitzbühel Tourism Office / Town Fountain.

Tue 25 Aug, 6 pm - Barbecue Evening with Live Music

Enjoy a delicious barbecue evening in a cosy, musical atmosphere, with a varied selection of tasty grilled specialities. EUR 35.00 per person. Reservation requested: T +43 (0)5356 65482.
Venue: Rastplatzl am Thainerhof, Reith.

Wed 26 Aug, 10 am - Jochberg Village Tour

Learn interesting facts about the village of Jochberg. Register by Monday, 5 pm with Nicoletta Plumm, T +43 (0)664 1489268. Voluntary donations. Meeting point: Jochberg municipal office (s'Amtl).

Wed 26 Aug, 2 pm - Kids Art Days

Children playfully discover different materials and techniques and try out new ideas. Creativity, enjoyment and the shared experience take centre stage. Registration requested. EUR 25.00. Please register directly: T +43 (0)676 7145071. Venue: Atelier Liebi, Rennfeld 18a, Kitzbühel.



Wed 26 Aug, 8 pm – Kitzbühel Summer Concert: “Russian Classics”

Laughter as the best form of self-defence against the absurdities of the present day was the inspiration for Florian Scheuba and the Salzburg-Vienna Ensemble for this special evening. Musical history meets humorous commentary on the present. Music by Beethoven, Glazunov, Borodin, Tchaikovsky and J. Haydn. Advance ticket sales at Kitzbühel Tourism.

Venue: Kitzbühel Music School

Wed 26 Aug, 8.30 pm – Tyrolean Evening

Look forward to a traditional evening celebrating Tyrolean customs. The D’Koasara traditional costume group from Kufstein gives an authentic performance, accompanied by atmospheric music from Marco Ungericht.

Venue: Lisi Family Hotel, Reith.

Thu 27 Aug–Sat 29 Aug – KITZ Kulinarik

Cuisine is as much a part of Kitzbühel as the Streif is of the Hahnenkamm. Culinary delights, traditional specialities and fine dining are inseparably linked with the Gamsstadt. KITZ Kulinarik brings this diversity to life. Participating KITZ Kulinarik partners focus on regional products with provenance, quality and a story – stories you can taste, experience and take home with you, right in the heart of Kitzbühel.

Thu from 4 pm, Fri from 2 pm and Sat from 11 am.

Thu 27 Aug, 4 pm – Bowl Meditation – Inner Peace

Experienced sound-energy practitioner Franziska Leimer guides the meditation and uses the gentle vibrations of singing bowls to create a space for relaxation and mindfulness.

EUR 20.00; EUR 3.00 discount with the KitzCard. Registration requested: Franziska Leimer, T +43 (0)680 207 6805.

Venue: Garden of Hotel Tiefenbrunner 1810, Kitzbühel.

Thu 27 Aug, from 4 pm – PURA VIDA Kitzbühel

Enjoy a varied evening programme with Chevy57 and Hand auf’s Herz. Yoga in the park at 5 pm offers a chance to unwind. EC Adler will also be presenting itself. Further highlights include a children’s programme, the Kitzbühel ART MILE, the museum tour at 6 pm, the blackjack prize competition in front of the casino, and the Kitzbühel Tourism merchandise stand.

Venue: Hinterstadt and Kitzbühel town park.

Thu 27 Aug, 7.30 pm – ART NIGHTS Kitzbühel

Painting and drawing for everyone: learn different techniques in a relaxed atmosphere, with varied themes and all materials included. EUR 25.00 including one drink.

Registration: T +43 (0)676 7145071.

Venue: Atelier Liebi, Rennfeld 18a, Kitzbühel.

Thu 27 Aug, 8 pm – Open-Air Concert by the Aurach Brass Band

Enjoy traditional brass band music in the open air. Free admission.

Venue: Oberaurach.

Fri 28 Aug, 5 pm - Pilates Friday at HENRI

Every Friday at HENRI Hotel Kitzbühel is all about movement, mindful breathing and renewed energy. In good weather, the Pilates session takes place on the pool terrace, with fresh air and a wonderful summer atmosphere.

Venue: Henri Country House, Kitzbühel.

Fri 28 Aug, 7.30 pm - Adler Stadtwerke Kitzbühel vs EHC Löwen Bad Tölz

A pre-season game for our Adler team ahead of the new Alps Hockey League season.

Venue: Sportpark Kitzbühel.

Fri 28 Aug - Open-Air Concerts by the Brass Bands

Enjoy traditional brass band music in the open air. Free admission. At 8 pm in Jochberg at Landgasthof Jodlbühel; at 8.30 pm at Kitzbühel Town Hall.

Sat 29 Aug, 8 am-2 pm - Kitzbühel Gourmet Market

Fruit, vegetables, organic food, olive oil, cheese, sausages and traditional crafts such as wool products are on offer. Local producers present the best of the region at the Kitzbühel Gourmet Market. Today's exhibitors include Pfneisl Winery from Central Burgenland.

Venue: Kitzbühel Hinterstadt.

Sat 29 Aug, 8.30 am - Sunrise Yoga with Breakfast

As the first rays of sunlight bathe the landscape in warm light, gentle yoga sessions help you find calm, energy and inner balance. A shared breakfast rounds off this special nature experience. Registration requested with Anna, T +43 (0)670 6034713, or Nina, T +43 (0)664 5349056. EUR 45.00 including breakfast.

Venue: Bruggeralm, Jochberg.

Sat 29 Aug, 9.30 am - 47th International Horn Mountain Road Race

With 1,234 metres of elevation gain over 12.9 kilometres and gradients of up to 25 per cent, this race is a true test of endurance, determination and passion for sport. The starting signal is given amid the picturesque setting of Kitzbühel town centre, from where participants set off to conquer the majestic heights of the Kitzbüheler Horn.

Venue: Kitzbüheler Horn.

Sat 29 Aug, 6 pm - Adler Stadtwerke Kitzbühel vs EC Peiting

A pre-season game for our Adler team ahead of the new Alps Hockey League season.

Venue: Sportpark Kitzbühel.

Sat 29 Aug, doors 5.30 pm, start 8 pm - Andrea Berg - Summer Open Air

For more than three decades, she has thrilled millions of fans with countless hit songs. With her unmistakable voice, a spectacular stage show and her special connection with the audience, she promises an evening full of emotion, goosebump moments and unforgettable music. Advance tickets directly from Kitzzmusik or Ö-Ticket.

Venue: Kitzbühel Tennis Stadium.



Sat 29 Aug, 7 pm – Concert at “Kunstbühel+”

As part of the exhibition, today features a concert with “free music St. Johann”. Travel information: free parking at the Hahnenkamm car park or arrive at Hahnenkamm railway station; from there it is a five-minute walk to Maurachhof.

Venue: Maurachfeld 25, Kitzbühel.

Sun 30 Aug, 5.30 am – Horn Summit Sunrise Breakfast

Experience the sunrise up close, accompanied by traditional local brass music and a generous breakfast. Register by 5 pm on the previous day with Bergbahn AG Kitzbühel, T +43 5356 6951 1411 or hornbahn@kitzski.at. EUR 54.00 for adults and teenagers; EUR 27.00 for children.

Venue: Kitzbüheler Horn.

Sun 30 Aug, 10 am – French Fish Market

At the traditional French Fish Market, enjoy fresh specialities such as mussels, champagne, fish soup, cheese, baguettes and a few surprises. The event is organised by the Freundschaftsklub Kitzbühel, the association of Kitzbühel’s twin towns Rueil-Malmaison and Bad Soden am Taunus.

Venue: Courtyard of the District Authority, Kitzbühel.

Sun 30 Aug, 11 am – Festival of the Parish Church with Tombola

Young festival visitors can enjoy the children’s programme, while the tombola offers the chance to win lovely prizes. The festival begins after the 10 am Mass. Parish priest Michael Struzynski and his team look forward to welcoming many guests. Food and drink are well catered for, accompanied by musical entertainment.

Venue: Mesnerhaus, Kitzbühel.

Sun 30 Aug, 11 am – Concert with “Die Hoameligen”

Enjoy a traditional late-morning get-together at Bichlalm with the group “Die Hoameligen”, starting at 11 am.

Venue: Berggasthof Bichlalm, Kitzbühel.

Sun 30 Aug, 12 noon – Sundays at the “Host”

Every Sunday in August, Mocking turns musical: from 12 noon, local music groups create a lively atmosphere, accompanied by special culinary offerings. A relaxed Sunday with music, good food and the Tyrolean way of life.

Venue: Wirtshaus Mocking, Kitzbühel.